



On Friday, January 13th, ARCTIC presents the new Brand Logo to a broad audience for the first time – at the gaming-festival [Dreamhack](#) in Leipzig.

### **15 Years of Expertise**

ARCTIC does not only play in the top league of the cooling specialists ever since, ARCTIC initiated the trend towards quiet cooling systems for desktop PCs and left a distinct mark. In 2001 the Swiss engineer and company founder Magnus Huber has determined to fight against loud computers – today, the still privately-owned company with locations in Germany, Hong Kong and the USA offers one of the world's largest ranges of CPU and GPU coolers. Maximum compatibility, first-class performance and lowest volume convince enthusiasts in over 45 countries around the globe. With the competence of an unique expert knowledge from 15 years of (pc) noise minimization ARCTIC is building out its portfolio through high-quality sound products and office equipment.

ARCTIC GmbH | Fasanenkamp 12 | 38108 Braunschweig  
Geschäftsführer: Magnus Huber | Unternehmenssitz: Braunschweig  
Registergericht Braunschweig: HRB 203471  
Finanzamt: Braunschweig | Umsatzsteuer ID: DE277068088